

# Keynote and PowerPoint Templates

Keynote and PowerPoint templates have been created based on Fermilab's brand and identity. These template files are available for use on all Fermilab presentations. Two types of templates have been created: one with the Fermilab logo only on the title page, and another template with an area to include partnership logos on the

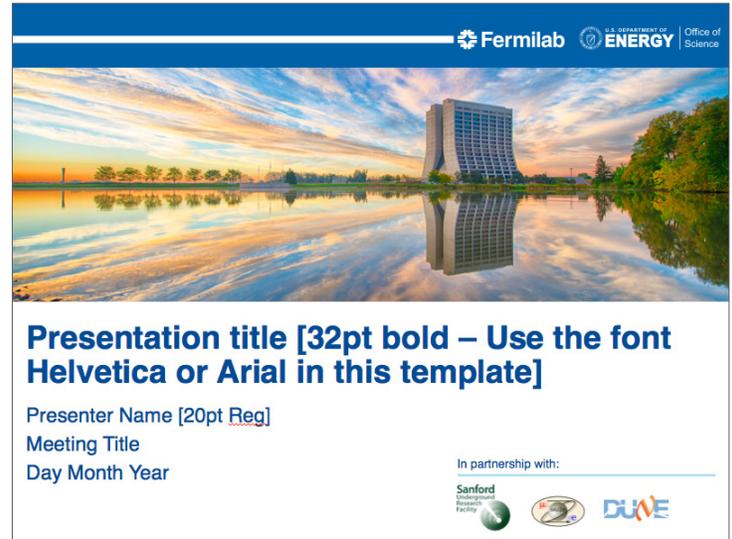
title page. These files offer a clean layout, clear typography and appropriate color choices.

The template file is available only in the standard 4:3 format.

## Title Slide: Fermilab logo only



## Title Slide: Fermilab logo with Partnership logos



When placing partnership logos on the title slide, scale the logos to fit under the blue line and scale individually to achieve a visual balance and alignment.

## Color

### Recommended for text



Blue (text and bold titles)  
RGB: 0,76,151 / CMYK: 100,53,2,16



Dark Gray (text)  
RGB: 99,102,106 / CMYK: 0,0,0,75

### Accent colors, use sparingly

Light Blue  
RGB: 153,214,234  
CMYK: 34,0,5,0

Red  
RGB: 175,39,47  
CMYK: 5,96,80,22

Cyan  
RGB: 0,181,226  
CMYK: 75,0,5,0

Green  
RGB: 76,140,43  
CMYK: 76,3,100,18

Orange  
RGB: 246,141,46  
CMYK: 0,54,87,0

Gray  
RGB: 167,168,170  
CMYK: 0,0,0,45

## Type Styles

The recommended primary typeface is Helvetica and the alternate typeface is Arial. Designed into the Keynote and PowerPoint templates are the suggested type styles to use on each slide. An example of this can be seen on the title slide above and the content slide on the right.

For questions or comments, or if design assistance is needed, please contact VMS at [vismedsr@fnal.gov](mailto:vismedsr@fnal.gov).

### Content Slide [28pt Bold]

Bullet points are optional. If preferred, only first level bullets can be used or bullets can be set to "NONE." [24pt Regular]

- First level bullet [24pt Regular]
  - Second level bullet [22pt Regular]
    - Third level bullet [20pt Regular]
      - Fourth level bullet [18pt Regular]
        - Fifth level bullet [18pt Regular]